



## **Foothill High School Baseball - Business Sponsorship Prospectus**

Foothill High School Booster Club, Inc. is a 501c3 organization (Federal Tax ID# 91-2171069) Your sponsorship is considered a charitable donation and is tax deductible.

### **Facts about the FHS Baseball Program**

Approximately 85 kids play Baseball at Foothill High School.

- Only Division 1 High School Team in Southern California to play in the Championship game twice in the last six years.
- Between Varsity/JV/Freshman and other off-season play, there are approximately 100 games at Foothill High School.
- There are 25 to 30 players per team.
- If each athlete brings 2 parents to every game, that is over 15,000 potential advertising opportunities.
- Many athletes bring additional attendees.
- Additional foot traffic from many other activities are also in close proximity to the baseball field.

### **Facts about the community**

- The area surrounding Foothill High School has higher property values and household incomes relative to the rest of California and Orange County.
- Median resident age: 42\*
- Average adjusted gross income: \$141,052\* (\*As reported in city-data.com)

### **Testimonials**

**Bronx Sandwich Shop:** Business Sponsor. “We saw a significant increase in our business as soon as we got more involved in our local community fundraising activities, and especially after sponsoring Foothill High School Baseball.”

**Xpress Urgent Care:** Business Sponsor. They saw increased traffic due to the Foothill Sponsorship Program.

### **Where your money goes**

Contributions and donations are used for equipment, uniforms, team transportation, field maintenance, baseballs, umpire fees, coaches' stipends and many other much necessary expenditures. Perhaps more importantly, your contributions and donations will also be used to help support players whose families cannot afford many of these items. Each child is given a better chance to succeed thanks to companies like yours. The Foothill Baseball Booster Club is dedicated to patronizing the establishments that support our program. Whenever we are in need of services or plan to go out to eat, we look to our sponsors first. All sponsors are included on our sponsor web page: [www.knightsbaseball.com](http://www.knightsbaseball.com)

THANK YOU FOR YOUR SUPPORT!

GO KNIGHTS!!



## Sponsor the Foothill Knights Baseball Program

**DIAMOND LEVEL - \$5,000** Includes signage at snack bar open for home games, (2) stadium chair seats with signage, special announcement at yearly fundraiser, preferred vendor status, premier centerfield location for 7'x18' OUTFIELD fence banner, and logo/web ad on Foothill Baseball homepage with link to sponsor's website.

**PLATINUM LEVEL - \$2,500** Includes preferred vendor status, 7'(H) x18'(W) central location for OUTFIELD fence banner and logo/web ad on Foothill Baseball homepage with link to sponsor's website.

**GOLD LEVEL - \$1,000** Includes 7'x14' OUTFIELD fence banner and logo on Foothill baseball homepage with link to sponsor's website.

**SILVER LEVEL - \$500** Includes 3'x6' fence banner and logo on Foothill Baseball homepage with link to sponsor's website.

Web Ad and Banners will be prominently displayed through at least December 2022.

Email all files and ART work to: [dharbour@wdland.com](mailto:dharbour@wdland.com)

To become a sponsor or ask any questions, please contact: David Harbour - 949-419-4229

Make checks payable to: Foothill Baseball Boosters

Send checks to: David Harbour, 11601 Las Luces, North Tustin, CA 92705

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Date: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_